

RÉSUMÉ

SHILOH SILVERMAN

PRODUCT BUILDER · LEARNING PLATFORMS, FILM & FIELD OPERATIONS

Eight years as the content and training lead inside industrial safety operations. Now I build the software that does that job. **Two production applications shipped in 2026, more than 670 commits between them.**

Twenty years of video production underneath all of it — I look for work where a learning product needs one person to carry it from shooting script to delivery system to completion analytics.

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SELECTED WORK

A HUMAN BUSINESS ACADEMY PLATFORM

TRY THE DEMO (<https://silverparkstudio.com/demos/ahb-platform/>)

A multi-tenant learning and certification platform for a business selling an online course, a live seminar, and an annual company-wide certification. Sole engineer, architect and content designer. All 355 commits are mine.

GEMBA & KAIZEN: PUBLIC COURSE AND JOURNAL

[AHUMANBUSINESS.COM/FREE-RESOURCE](https://ahumanbusiness.com/free-resource) ↗

A seven-lesson public course teaching a continuous-improvement method, with an interactive journal and printable forms. I shot it, cut it, and built it.

BRYN ATHYN CEMETERY FINDER

[BRYNATHYNCEMETERY.COM](https://brynathyncemetery.com) ↗

A public app that helps people find a specific grave and walk to it. One codebase shipping to web and native. All 318 commits are mine.

ELEVATOR ACADEMY: INSTALLER TRAINING FOR A GLOBAL MANUFACTURER

DELIVERED INTO THE CLIENT'S OWN SYSTEMS

Installation training for elevator interiors, built for delivery into a global elevator manufacturer's enterprise learning environment.

SILVER PARK STUDIO: FILM, STILLS AND THIS SITE

SILVERPARKSTUDIO.COM ↗

Brand films, promos and documentary work for AT&T, CBRE, Compass, Ryder and Sobey's, alongside the stills. The studio's own WordPress, WPBakery and shared-hosting stack replaced with hand-written static HTML on Cloudflare Pages.

Showreel 1:22 The Heart of the Pennypack 4:41 Sobey's x Worklete 1:50 AT&T Testimonial 1:04 Manor College 2:33
Compass Tampa 1:03

HISTORY

MAY 2026 –
PRESENT

Director, Studio

SnapCab · Bryn Athyn, PA

- Building a new in-house studio team and its production systems from scratch.
- Own the A Human Business Academy platform end to end: architecture, build, deploy, and content design.
- Architected training delivery for a global elevator manufacturer.

MAY 2025 –
MAY 2026

Director of Visual Media

Dakota · Philadelphia, PA

- Led studio shoots for interviews, headshots, branded content and client deliverables.
- Ran lighting, audio, cameras and live switching, including vMix.
- Produced the Dakota Live! podcast; edited executive bio videos and intern highlight reels.

2017 –
APR 2025

Director of Content

StrongArm Technologies (acquired Worklete) · Bryn Athyn, PA

- Eight years leading content and enablement through Worklete's acquisition by StrongArm, from Head of Content Production to Director of Content.
- Led content and worker education for the UPS SafeWork wearable sensor program, rolled out to thousands of frontline industrial workers.
- Built and maintained multilingual training video libraries for logistics and manufacturing clients.
- Ran LMS platform migrations and content architecture across Litmos, Absorb, Rise 360 and Rustici.
- Managed vendors, contractors, budgets and cross-functional input on multi-team programs.

2014 –
PRESENT

Founder & Creative Director

Silver Park Studio · Meadowbrook, PA

- Registered the studio in 2014 after a decade producing wedding, college and educational video as Silverman Video, beginning in 2004.
- Video production, editing, motion graphics, color and brand identity for global brands and the agencies that serve them.
- Real estate and architectural photography for Alcove Media. FAA Part 107 licensed drone pilot.

JAN 2018 –
JUN 2019

Associate Producer

Swedenborg Foundation · West Chester, PA

- Designed storyboards, directed and edited video, and managed full production processes.

JUN 2011 –
AUG 2014

Video Marketing Director
Bahcesehir University · Istanbul, Turkey

- Led the marketing campaign that grew the international student body from 7 students to over 500.
- Cast talent, wrote scripts, designed storyboards and edited in Adobe Creative Suite.

TECHNICAL

PLATFORM Cloudflare Workers, D1, KV, Pages, Wrangler · Firebase and Firestore · React Native and Expo · TypeScript · static HTML, CSS, JavaScript · Git and GitHub

DATA & ACCESS Magic-link auth, signed session cookies, grant-based permissions, multi-tenant schema design, webhook reconciliation, migration verification against a baseline

TESTING Vitest, Playwright, parity and contract tests, bundle budgets, automated design audits, gated deploy scripts, pre-push hooks

LEARNING TECH SCORM packaging, offline PWA delivery, Rise 360, Litmos, Absorb, Rustici, GoHighLevel, Vimeo

PRODUCTION Premiere Pro, After Effects, Photoshop, DaVinci Resolve · vMix live switching · FAA Part 107 drone · photogrammetry and orthomosaic mapping

CLIENTS

DIRECT Amazon, Apple, Penske, TD Bank, FC Barcelona, StrongArm Technologies, Manor College, SnapCab

AGENCY-SIDE AT&T, CBRE, Compass, Ryder, Sobeys, Loblaws, Acme Markets, Ontario Power Generation, Stone Brewing

EDUCATION & CERTIFICATIONS

EDUCATION B.S. Business & Economics, Bahcesehir University, Istanbul · Undergraduate study, Bryn Athyn College

CERTIFICATIONS FAA Part 107 Remote Pilot (2017) · Adobe Creative Cloud

LANGUAGES English (native) · Turkish (working proficiency)